

FOREST STEWARDSHIP COUNCIL

UNITED STATES

PEOPLE, PLANET, **PROSPERITY.**





FSC is the **gold standard** of forest stewardship.

WHERE DOES YOUR WOOD COME FROM?

You may not realize it, but every time you purchase wood furniture, lumber for a building project, tissue or printer paper, you have made a decision about how well forests are managed.

The decisions you make about wood and wood products matter.

If you care about clean water to drink and air to breathe, thriving wildlife populations, and sustainable local economies, not all purchases are equal. Some forests are well managed and some are not.

But how do you know if the product you are buying came from a well-managed forest?

FSC IS THE GOLD STANDARD OF FOREST STEWARDSHIP.

The Forest Stewardship Council (FSC) was created in 1993 to help consumers and businesses identify products from well-managed forests. FSC is an independent nonprofit organization that sets standards by which forests are certified, offering credible verification to people who are buying wood and wood products.

And because FSC is the gold standard for forest stewardship, it is the only certification system supported by the greater environmental community.

So if a product is FSC-certified, you can feel confident you are directly supporting good forest management.

DIVERSE VOICES AROUND OUR TABLE MAKE FSC STRONGER.

As a member-driven democracy, FSC brings together environmental, social and economic interests to debate and vote on the standards that are applied to certified forests. This transparent, inclusive approach is the key to FSC’s credibility and integrity. And it reduces risk for companies buying FSC products by ensuring key stakeholders are included in decisions.

FSC IS ABOUT LEADERSHIP AND MARKET TRANSFORMATION.

Where we use forests, we have a responsibility to use them well. This simple concept is playing out across the marketplace today, from green building to sustainable packaging.

With more companies improving their environmental performance, demand for FSC-certified products is growing rapidly.

As a result, FSC is using this market power to continually improve the way forests are managed. For FSC, leadership is about pushing the edge of what’s possible. It’s about supporting excellence over the status quo.

FSC is the future of forestry because it incorporates essential social, environmental and economic factors into its standards for forest stewardship. And in doing so FSC offers a way forward for people and organizations walking a path to sustainability.

FSC BY THE NUMBERS



The Forest Stewardship Council promotes environmentally sound, socially beneficial, and economically prosperous management of the world's forests.

For more information about the Forest Stewardship Council, to find FSC-certified products or to learn about the FSC principles and criteria visit www.fscus.org.

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